

## Media Release

Zurich-Toronto, November 10, 2010

### **Emerald Invests in Award Winning Water Infrastructure Monitoring Software Pioneer TaKaDu.**

Israel-based TaKaDu, a Software-as-a-service (SaaS) solution company that provides water utilities with water infrastructure monitoring, has closed a new financing round led by Emerald Technology Ventures. Existing investors Giza Venture Capital and Gemini Israel Funds also participated in the financing round.

TaKaDu's service detects, alerts and provides real time insights on leaks, bursts and water network inefficiencies. The solution is based on complex statistical algorithms which correlate and analyze data from existing meters and sensors within the network. Utilities using TaKaDu report that the service is easy to deploy as it requires no changes to the network, no additional devices and no capital expenditure, resulting in immediate benefits and quick return on investment. The company, founded in early 2009, already serves leading utilities worldwide. TaKaDu is a World Economic Forum 2011 Technology Pioneer.

"This financing is a vote of confidence in TaKaDu's unique approach and value", said Amir Peleg, Founder and CEO of TaKaDu. "Emerald brings to the table much more than growth capital. It is a leader in water technology, environmental and cleantech financing with unequalled experience and success. We look forward to a fruitful partnership." Peleg added, "We see tremendous market response to our offering, and this financing will allow us to increase our global footprint and cement our leadership".

"TaKaDu is led by a successful serial entrepreneur and a strong team comprised of world-class mathematicians and computer scientists," said Gina Domanig, Managing Partner at Emerald Technology Ventures. "The company's SaaS business model makes them very capital efficient and reduces the sales cycle significantly which is a typical challenge for products and services aimed at water utilities."

Following this financing, Gina Domanig of Emerald Technology Ventures has joined TaKaDu's Board of Directors.

### **About TaKaDu**

TaKaDu provides a Software-as-a-Service solution for monitoring water distribution networks. TaKaDu's award-winning solution gives the utility real-time control over network events, using statistical algorithms. TaKaDu's patent-pending technology is easy to deploy and set-up, requiring no changes to the network or additional equipment. TaKaDu's service is fully operational and its utility deployments are supported by a global partner network. For more information please visit [www.takadu.com](http://www.takadu.com)

### **About Emerald Technology Ventures**

Emerald Technology Ventures is a global leader in cleantech venture capital and operates from offices in Zurich, Switzerland and Toronto, Canada. Founded in 2000, Emerald is a pioneer in this rapidly emerging sector and is focused on innovative technologies in energy, advanced materials and water. Since inception Emerald has managed three venture capital funds and two venture capital portfolio mandates totalling over EUR 300 million (USD 440 million). Emerald is currently investing out of its latest fund and is looking for energetic and passionate entrepreneurs with the vision to build world-class clean technology companies.

[www.emerald-ventures.com](http://www.emerald-ventures.com)

### **For more information please contact:**

#### **Emerald Technology Ventures**

Hans Dellenbach  
Chief Financial Officer  
Seefeldstrasse 215  
8008 Zurich  
Switzerland  
Tel +41 44 269 61 23  
[hans.dellenbach@emerald-ventures.com](mailto:hans.dellenbach@emerald-ventures.com)

#### **Emerald Technology Ventures**

Scott MacDonald  
Partner  
495 King Street West, 2<sup>nd</sup> Floor  
Toronto, Ontario M5V 1K4  
Canada  
Tel +1 416 900 3453  
[scott.macdonald@emerald-ventures.com](mailto:scott.macdonald@emerald-ventures.com)