

## **TaKaDu Named as “Company of the Year – Europe and Israel” in the Global Cleantech 100**

*List Recognizes the Top Private Companies in Clean Technology Industry in 2011*

**Yehud, Israel – October 18, 2011:** TaKaDu, a Water Infrastructure Monitoring pioneer, today announced it was named “Company of the Year – Europe & Israel” in the prestigious 2011 Global Cleantech 100, produced by Cleantech Group, a leading research firm focused on global cleantech innovation. The “Company of the Year” title is awarded to the highest ranked company in the list, within a region. The Global Cleantech 100 program is produced in collaboration with the UK’s Guardian News and Media.

The Global Cleantech 100 list is unique in the sector because it highlights the promise of private clean technology companies from all around the world, focusing on those companies which are most likely to make the most significant market impact over the next 5-10 years.

“TaKaDu is emblematic of the state of global cleantech innovation today” Richard Youngman, MD Europe and Asia of the Cleantech Group commented. “It speaks to how critical a role information technology has to play in solving the world’s resource, in this case water, efficiency challenge. And its quick rise to prominence shows the advantage of being a capital-light venture, and having a business model and a technology that even the slow and ponderous utility world can adopt quickly. Our global expert panel were strong in their praise, with admirers from California to China”

“We are honoured to receive this award,” said Amir Peleg, Founder and CEO of TaKaDu. “In our third year of operation, we are enthusiastic to see the market respond favourably to our vision of better management, operations and water preservation in urban water networks and to see the deployment of our solution, from Australia to Chile”.

The list is derived from Cleantech Group’s own data and research combined with the weighted qualitative judgments of hundreds of nominations and the viewpoints of a global panel of 70 cleantech experts. To qualify for the list, companies must be independent, for-profit, cleantech companies that are not listed on any major stock exchange.

“We are proud of how quickly the Global Cleantech 100 list has gained recognition as a leading resource in the cleantech sector,” said Sheeraz Haji, Cleantech Group CEO.

“Stakeholders including members of the corporate community, investors, and regulators now watch the Global Cleantech 100 list closely to gauge which sectors look most promising and which companies are poised for growth.”

4,274 companies were nominated this year from more than 45 countries. These companies were weighted and scored to create a short list of 213 companies presented to the expert panel for final input. The end result was 100 companies from 16 countries.

The 70-strong expert panel is drawn from well-respected organisations in cleantech innovation from around the world, including leading investors in global cleantech and from a wide variety of corporations across many different industries, such as ABB, BASF, BP, Coca-Cola Company, DuPont, GE, General Motors, Procter and Gamble, and Vestas.

“The third Global Cleantech 100 exemplifies the best in cleantech innovation across the world,” said Richard Youngman, Managing Director, Europe & Asia, Cleantech Group and the founder of the Global Cleantech 100. “This list is based on the collective wisdom and experience of the world’s cleantech leaders and this year it truly reflects not only the most interesting companies, but also the mainstreaming of this dynamic industry.”

The complete list of 100 companies is being revealed today at the Global Cleantech 100 Summit & Gala in Washington, D.C. <http://events.cleantech.com/global100/>. Global Cleantech 100 companies will be featured at this event as well as at the Guardian’s Cleantech Summit in London on 22 November 2011 (<http://www.guardian.co.uk/cleantech-summit>).

A full report with commentary and insight on the 2011 Global Cleantech 100 is available via two publications: 1) A report authored by Cleantech Group and sponsored by Autodesk,

Deloitte and Wilson Sonsini Goodrich & Rosati available for download at <http://www.cleantech.com/global-cleantech-100/>; 2) A special online newspaper supplement written by the UK's Guardian, sponsored by Ernst & Young.

The complete list of Global Cleantech 100 firms and expert panel members is available online, on the websites of Cleantech Group (<http://www.cleantech.com/global-cleantech-100/>) and the Guardian (<http://www.guardian.co.uk/globalcleantech100>).

### **About Cleantech Group**

Cleantech Group's research, events and advisory services accelerate market adoption, stimulate demand, and remove barriers to cleantech innovation. We help business leaders make strategic decisions involving cleantech innovation through the i3 Platform, the most comprehensive, vetted, up-to-date source for insights into companies, investors, financing and relationships across the clean technology ecosystem. Cleantech Group also produces the premier Cleantech Forum® and Focus™ events worldwide. Details are available at <http://www.cleantech.com>

### **About the Guardian**

The Guardian is one of the UK's leading daily titles, and the [Guardian.co.uk](http://Guardian.co.uk) website delivers its liberal journalism to a global audience. The Guardian's vision is to be the leader on sustainability within the media industry. Through its editorial coverage and business activities, the Guardian demonstrates to its readers, staff, advertisers, suppliers and its communities that Guardian News & Media is committed to enhancing society's ability to build a sustainable future.

### **About TaKaDu**

TaKaDu is the global leader in Water Infrastructure Monitoring, providing a Software-as-a-Service (SaaS) solution for water utilities. TaKaDu's solution detects, alerts and provides real-time insight on leaks, bursts, network breaches and other network inefficiencies. The solution is based on complex algorithms which analyze existing online data from meters within the

network (flow, pressure, etc) and external data (weather, holidays, etc). TaKaDu's patented technology is easy to deploy, requiring no network changes, no additional devices and no capital expenditure. The service is in use by leading water utilities worldwide. TaKaDu is a founding member of SWAN (Smart Water Network forum). The company has won several industry awards, including the prestigious Technology Pioneer 2011 award from the World Economic Forum.